

MARLBORO BAR/RESTAURANT PROGRAM

SEPTEMBER 12, 1995

ELLEN MATSON - NEW YORK CITY

2040583925

BAR RESTAURANT PROGRAM - NEW YORK CITY

SUMMARY NUMBERS

	<u>Number</u>	<u>%</u>
•Bars/Restaurants in program	218	100%
•Those that vend	53	24%
•Those that sell behind bar	135	62%
•Bars not selling cigarettes at this time	30	14%
•Total # neons in place	147	

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